



With your help we can now have **TWICE** the impact on the **BONUS** to our **JDC** area charities



JULY 6–12, 2020

Partner Program

2020

The popular Platinum Tee Club gives you a second way to support hundreds of participating charities.

As one of only 46 worldwide stops, we continue to benefit from everything a PGA TOUR event delivers—a \$53 million economic impact, worldwide exposure to 500 million households, and \$13.8 million delivered to 542 charitable organizations in 2019.

Our charity impact includes 100% payment of all the pledges that come through our Birdies for Charity program, and a second payment given to all participating charities based on our Birdies for Charity Bonus Fund pool. The bonus pool is filled with direct donations and tournament profits.

The BFC Bonus Fund gives you a way to help us keep this momentum going forward by filling the bonus pool directly, while you receive special tournament assets like commemorative tee markers, honorary observer experiences and special player events.

John Deere believes strongly enough in this new initiative to have set aside a matching fund to provide a dollar for dollar match for any direct donations made in 2020 to the Birdies for Charity bonus pool. Contact us today and we'll tell you all about it.

“We try to do our part to help out the community, but we are a very small company. The thing I like about the Platinum Tee Club is that I can donate money and John Deere will match it, so actually I am able to contribute more money to the community and help out more organizations.”

-Doug Zumaris

Owner, EPIC Stone & Roofing Technologies

DIRECT DONATION PROGRAM FOR INDIVIDUALS AND COMPANIES



BIRDIES FOR CHARITY

15623 Coaltown Rd, East Moline, Illinois 61244
(309) 762-4653 or 1-800-336-4655
www.birdiesforcharity.com

DIAMOND PARTNER \$10,000 donation

On-Course Recognition

\$3,090 Value

(24) One Day Clubhouse Plus Tickets

(10) One Day VIP Parking Passes

(50) Any Day Tickets

OR

On-Course Recognition

\$4,060 Value

(4) Thursday–Sunday 18th Tee

Trophy Suite Passes (includes food and beverage)

(4) Single Day VIP Parking Passes

GOLD PARTNER \$5,000 DONATION

On-Course Recognition

\$3,090 Value

(24) One Day Clubhouse Plus Tickets

(10) One Day VIP Parking Passes

(50) Any Day Tickets

SILVER PARTNER \$3,000 donation

On-Course Recognition

\$1,695 Value

(12) One Day Clubhouse Plus Tickets

(5) One Day VIP Parking Passes

(30) Any Day Tickets

BRONZE PARTNER \$1,500 donation

On-Course Recognition

\$735 Value

(6) One Day Clubhouse Plus Tickets

(5) One Day VIP Parking Passes

(10) Any Day Tickets

GRANTS FROM DONOR ADVISED FUNDS & PRIVATE FOUNDATIONS ARE NOT ELIGIBLE FOR JDC BENEFITS PER IRS REGULATIONS.



Partner Program

The Birdies For Charity Bonus Fund continues the bonus promise.

The Birdies for Charity Bonus Fund was established to support the continuing efforts of the John Deere Classic, a 501(C)(3) not-for-profit organization, to provide bonus dollars to participating organizations.

As before, the tournament will provide a bonus to all participating charities. This year, all charities will be guaranteed a 5% bonus on amounts up to their prior year pledge total, or \$100,000, whichever is greater. Additional bonus dollars will be based on tournament revenues. The Birdies for Charity Bonus Fund is the source of these bonus dollars. This fund is supported with dollars from tournament revenues, individual donors, and with the support of corporations. These dollars will be distributed annually, and are designed not to compete with, but to enhance the benefits for the hundreds of charities that participate in the program. So, if you are not already participating, this is the year to hop on board.

BE A PARTNER IN CHARITY

For more information contact

Kristy Ketcham Jackson at KristyK@JDClassic.com

Micaela Booth at MicaelaB@JDClassic.com

Or you may also contact us by mail at:

BIRDIES FOR CHARITY

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East Moline, Illinois 61244

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www.birdiesforcharity.com

PARTNER PROGRAM

Check here to ACCEPT or DECLINE tournament passes. The value of any tournament passes received will be deducted from your donation total in your tax statement.

Bronze (\$1,500) Silver (\$3,000) Gold (\$5,000)

Diamond (\$10,000) OR

Diamond Upgraded Trophy Suite (\$10,000)

Payment due by June 13, 2020.

Pledge/pay online at www.birdiesforcharity.com/donate

OR MAIL

Birdies For Charity – Partner Program

15623 Coaltown Rd

East Moline, IL 61244

OR

Grant from donor advised fund

NAME FOR ON-COURSE RECOGNITION

CONTACT / DONOR NAME

MAILING ADDRESS

CITY

STATE

ZIP CODE

PHONE

E-MAIL ADDRESS

CHARITY NAME/NUMBER

\$ _____
AMOUNT

CHARITY NAME/NUMBER

\$ _____
AMOUNT

Donations to the **BFC BONUS FUND (#1041)** benefit all participating charities.

\$ _____
AMOUNT